

FY27-29

Ocean Acidification Information Exchange **STRATEGIC PLAN**



Ocean Acidification
Information Exchange



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Vision

A future where a supportive, collaborative community effectively shares the knowledge to mitigate and adapt to ocean and coastal acidification impacts.

Mission

The Ocean Acidification Information Exchange (OAIE) provides accessible information through an online community forum to empower people, research, and decision making to meet the challenges of ocean and coastal acidification.

Values

Transparency

We strive for clear communication on accuracy, uncertainty, as well as openness with sharing within the community.

The OAIE seeks input from membership and cultivates a culture of honesty and trust.

Respect

We treat everyone with respect with online discourse.

OAIE users abide by a clear user agreement that dictates appropriate activities, language, and use of the platform.

Safety

We create a safe place for people to share ideas, opinions, and information about ocean and coastal acidification (OCA).

OAIE ensures open membership to those interested in OCA and enforces community guidelines.

Scientific Integrity

We maintain high standards for sharing accurate, objective and transparent scientific, policy, and education information about ocean and coastal acidification science.

The OAIE upholds a collaborative environment that rigorously protects evidence-based science to inform reliable decisions for our coastal and marine ecosystems.

Community

We work together to build a collaborative OCA network.

The OAIE fosters partnerships between members of different sectors to bolster OCA research and outreach.

Goals and Objectives

Goals and Objectives



Maintain a responsive and accessible platform.

Keep the web platform updated for software and security to create a smooth and easy-to-access user experience.

Objectives:

- 1.1 Maintain a safe, secure and trusted platform.
- 1.2 Keep up with technology expectations to ensure trust in performance.
- 1.3 Provide opportunity for open access sharing across the platform.
- 1.4 Foster a productive and flexible leadership team.

Goals and Objectives



Rebuild trust and buy-in with the community.

Improve the OAIE website to better respond to user needs to become a first-line source for information sharing.

Objectives:

- 2.1 Conduct user needs and perceptions assessment to better understand potential incentivization and improve platform utility for users.
- 2.2 Partner with other communities of practice to build interdisciplinary collaboration and information sharing.
- 2.3 Identify platform development priorities that meet user needs.

Goals and Objectives



Grow the active community.

Support new and existing members in the OAIE community to bolster information sharing, collaboration, and discussion about topics related to ocean and coastal acidification.

Objectives:

- 3.1 Sustain recruitment and user base growth.
- 3.2 Increase active participation and content creation.
- 3.3 Double engagement across site.
- 3.4 Pilot and assess OAIE sponsored activities and opportunities.



Steering Committee

Kristina Barclay

Canada's Ocean Acidification
Community of Practice

Shallin Busch

NOAA Northwest Fisheries Science Center

Eva DiDonato

Maryland Coastal Bays Program

Darcy Dugan

Alaska Ocean Observing System

Jake Kritzer

Northeastern Regional Association of Coastal Ocean
Observing Systems

Edith Mari

International Alliance to Combat
Ocean Acidification

Jose Martinex-Ortiz

Puerto Rico Sea Grant

Liz Perotti

NOAA Ocean Acidification Program

Austin Pugh

Northeastern Regional Association of Coastal Ocean
Observing Systems



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